

## SYNAGOGUE FOR THE ARTS GALLERY SPACE

49 White Street New York, NY 10013 tel: 212.966.7141 fax: 212.966.4968

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Three blocks below Canal St. betw. B'way and Church St.

#1 Franklin St. stop, A,C,E, N, R,Q,W & #6 to Canal St.; #M 1 and #M 6 buses to White St.

### EXHIBITION GUIDELINES

Situated in an award-winning architectural structure, designed by William Breger, the Synagogue for the Arts feels philosophically linked to spiritual expression in all forms of art and has instituted concerts, poetry readings and drama in its programming. The multipurpose community area on the lower level is available for worship, educational and social gatherings, adults' and children's Hebrew classes, rental events, poetry readings, musical and theatrical performances and the display of art - often simultaneously.

The Synagogue for the Arts Gallery Space, exhibiting fine art on a regular basis since August 31, 1994, is a not-for-profit alternative exhibition space for local emerging and under-represented mature artists. Art works are selected without regard to religion, ethnicity or race of the artists, through a review of slides and proposals submitted to Gallery Coordinator Marilyn Sontag and a committee of artists, art historians, and curators. The Gallery Space reflects the concern with the art world of the neighborhood. Each exhibit lasts five to six weeks; the Gallery shows seven artists or eighty or more each year, depending on whether the shows are solo or group. Although primarily interested in showing distinctive fine art by local emerging and under-represented mature artists, we welcome submissions from any artist in the five boroughs - and beyond. The gallery is open to the public on Monday, Wednesday and Thursday from 1:00 pm to 5:00 pm, Tuesday from 1:00 pm to 7:00 pm, and by appointment.

### INTERIM GUIDELINES & REQUIREMENTS

.... for artists, curators, sponsors who are applying for the use of the multipurpose gallery space. Only for the artist's opening reception is the space available exclusively for the art exhibit. The synagogue is not responsible for any inconvenience due to the scheduling of other events nor for damage to, loss or theft of art work. N.B.: At present, and for the time being, the Gallery Space cannot accommodate free standing three dimensional work. Curators of group shows provide guidelines to participating artists.

1. The artist, curator or sponsor is expected to provide:
  - a. Slides and a Proposal. Work to be exhibited as selected by the Gallery Committee / Coordinator in a studio visit or AT INSTALLATION. No substitutions without permission of the Gallery Committee or Coordinator.
  - b. Frames for work requiring frames.
  - c. Installation and deinstallation (restoring walls)
  - d. Installation and deinstallation normally take place Mon (Deinstall) and Tuesday (Install)
  - e. Gallery hours: Mon, Wed and Thurs, 1-5 pm; Tues, 1- 7 pm. Other days/times by appt.; Gallery sitter requested.
  - f. Design and printing of invitations - follow guidelines and provide sample for proofreading
  - g. Provide up to 450 unstamped cards (4" x 6") for the critics and Gallery mailing and other publicity
  - h. Postage and mailing for the artist's mailing list is the responsibility of the artist or sponsor.
  - i. Information and résumé [and 2-3 jpegs] for downtown NYC and Jewish press releases, at least six weeks before the opening date.
  - j. Publicity other than the aforementioned
  - k. Opening reception, if desired - N.B. all food and drink MUST be KOSHER, approved by Rabbi Glass.
  - l. 20% of the price of any work sold during the show, or within three months, as a result of the show, as a suggested donation to the synagogue. Upon any or all sales of work, the buyer prepares two checks - one to the artist for 80% of the price, plus applicable NYS sales tax on full purchase price; another check for suggested 20% of the price to the synagogue.

- m. Donation of work for auction / collection (optional)
- n. Signing of contract/guidelines agreement on file in the office.
- o. Insurance, if desired, must be provided by the artist. The synagogue is not responsible for damage to, theft or loss of art work.
- p. Packing and shipping of art work to and from exhibit. All work must be dry and ready for installation on arrival.

2. The Synagogue for the Arts provides the gallery space, some wine for the reception, press releases for the critics, downtown and Jewish press, light bulbs for track lighting, spackle, wall paint and brushes for touchups, some tools, display of announcement card image on the synagogue, ArtInfo, and ArtPost websites; listing in the GALLERY GUIDE print edition.

#### APPLICATION GUIDELINES

Please send the following to the Gallery Coordinator at the Synagogue for the Arts.

1. Brief written proposal,
2. Slides - no more than 6, numbered. Or, laser prints, digital images, photos. For group shows, no more than 2 images per artist.. For group shows, no more than 2 images per artist.
3. Five copies of a slide (image) list indicating title, medium, dimensions for each slide.
4. Current professional (Art) c.v.,
5. S.A.S.E. for return of materials.

If the Gallery Committee is interested in the proposal and the slides, you may be contacted for a studio visit. The studio visit is to determine if an artist will be offered a show. Response from the committee may take 8 - 10 months as materials and proposals are reviewed in the Spring and the Fall. If you have any questions, please e mail or call: Marilyn Sontag, Gallery Coordinator.

Thank you for your interest,  
The Gallery Committee

Marilyn Sontag, Gallery Coordinator

SFtAGallerySpace@gmail.com